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PIXEL

NFTs for Cultural and
Creative Industries



www.pixelprojecteu.com



TOOLKIT

It consists of supporting materials and tools to help Culture and Creative Industries properly access and use NFTs



WORKSHOPS

They are training activities aiming at supporting Culture and Creative Industries in improving their knowledge, skills and competences on how to exploit the potential of NFTs in the Culture and Creative sectors



CONFERENCE

They will be face-to-face conferences organised in each partner country for promoting the project results and raising awareness about the benefits and risks of using NFTs in Cultural and Creative Sectors

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THE PROJECT

Pixel is a Small Scale Cooperation Partnership in vocational education and training sector (KA210-VET) funded under the Erasmus+ Programme.

The project wants to innovate the Cultural and Creative Industries (CCIs) in partner countries, supporting business creation, innovation and growth by taking advantage of blockchain technology and in particular NFTs.

The use of blockchain provides Culture and Creative Sectors with new means for protecting their intellectual property, increasing artists' bargaining power for fairer remuneration and easing the payment processes across the board.

Partners:



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